



2023 Membership Information Package

DrydenChamber.ca

*Proud partner
in advocacy*



Canadian
Chamber of
Commerce
Chambre de
Commerce
du Canada

The Dryden District Chamber of Commerce has been the voice of business since 1931.

It was established to promote civic, commercial, industrial and agricultural progress in Dryden and the surrounding district. It serves and works towards legislation and efficient administration at the community and government levels.

We are an independent, membership-based, not-for-profit organization governed by a board of directors, and our aim is to provide relevant services to businesses, enabling them to develop and prosper. We provide a collective voice by taking your views and concerns to policy and decision makers.

The chamber provides an opportunity for people who create local jobs and drive the local economy to work together with the public and government to build a better, more prosperous community.

Mission

To provide exceptional service to our membership and the business community through strong advocacy, communication and community engagement.

Vision

To be a leader in business services and advocacy in Northwestern Ontario by providing top quality networking opportunities while fostering business development and economic growth.



101-B Duke Street,
Dryden, ON P8N 1G4
(use parking lot entrance)

Tel: 807-223-2622
drydenchamber@tbaytel.net

www.drydenchamber.ca

Board of Directors

The Dryden District Chamber of Commerce is governed by a volunteer based Board of Directors. This is a volunteer group of Chamber members. They make decisions about how to best serve the membership, be active in the community and combine their collective knowledge and experiences to better the Chamber.

Meetings are on the first Thursday of each month starting at 6:00 pm, in the boardroom of the Chamber office. Any member can attend a meeting as a guest.

2023 Board of Directors

Pauline Douglas, CHAIR
Owner -Douglas Graphic Design

Caroline Goulding, VICE CHAIR
Dryden Public Library

Kelly Sobering, TREASURER
Royal Bank

Kerri Howarth
AgriTech North

Brandon Wheatley
Sunset Country Realty

Samantha Hawkins
Owner-Samantha Hawkins Photography & Design

Malay Patel
Owner -Dairy Queen - Dryden



Currently RECRUITING!

Contact a board member or Chamber office if interested.

Interested in becoming a director?

Through election to the board as a director, you assume the responsibility of the governance and fiduciary duties of the organization. You are expected to regularly attend monthly board meetings and the Annual General Meeting.

The success of our Chamber lies in the vision and participation of our members and our Board of Directors to direct the course for our future, embracing opportunities and challenges. Your business voice will make a difference, and we have the capacity to build on our strengths and carry on the tradition of our founding Chamber leaders. Let's grow and strengthen the Dryden District Chamber of Commerce together.

To review a copy of the Directors' Handbook, Chamber bylaws, or to nominate someone, please contact the Chamber office.



Why Become a Member?

The Dryden District Chamber of Commerce works with small, medium and large businesses and focuses on the overall well-being of our communities. We pride ourselves on regional economic development activities and promotions that showcase our members and what the business community has to offer.

When a business becomes a chamber member, they help make their business and their community healthier and more prosperous. In addition to business support services, members find value in networking events, open houses, advocacy and recognition programs.

As your chamber, we provide value by continuing to identify new ways to meet the changing needs of our business and our community. Member input and participation is vital and we welcome you to get involved.

The chamber is a member of the Canadian Chamber of Commerce and through them we are able offer creditable benefits and information.

Members are always welcome to volunteer on sub-committees and help with planning and at events that are held annually. Also members are invited to our annual AGM and can apply to become a board member.

Next AGM will be held February 16, at 6:00 pm in the PACE Boardroom at 66 Keith Avenue.



Growing Networks

Strengthening the Voice of Business

Supporting the Local Economy

Providing Discounts and Marketing Opportunities

Recognizing New and Established Businesses





Group Insurance & Employee Benefits

The Chambers of Commerce Group Insurance Plan has been protecting Canadian firms for over 40 years. More than 30,000 small to mid-size businesses choose the Chambers Plan to protect their employees with comprehensive group benefits, including Health and Dental insurance, making it Canada's #1 employee benefits plan for small business.

The Chambers Plan is the simple, stable, smart choice for business; combining accessibility, flexibility and the stability of pooled benefits. Firms choose the Chambers Plan year after year because it offers unsurpassed value and customer service.

The Chambers Plan – it's for your benefit.

Chambers Plan partners with Canada's top independent advisors. Employee benefits don't need to be confusing.

Your local Chambers Plan advisor can take care of everything, from start to finish. They'll take the unknown out of the process and explain everything in fair and easy to understand terms. Together, you will design a program that works for you, meeting your needs AND budget.



ESSO/Mobile Fleet Card

Earn 6 cents per litre for 6 months when you apply for the Esso and Mobil Business Fleet Card Program. This program covers you nationwide at Esso and Mobil Stations- plus gives you a 10% discount on oil changes at Mr. Lube when you show your card. The card helps you track spending easily with paperless receipts, pay bills and manage cards online.

For more information and application form contact, Chamber Manager at drydenchamber@tbaytel.net

Member Discount Program

When you become a member you can join the Member Discount Program where you can enjoy saving with fellow members. Complete list of Members and the discount they offer to be found on chamber website.



Stay Connected

We like to keep our members informed about what's going on in the region. By adding your business's contact information to the Chamber correspondence list, you will be kept up to date about current events. We make sure that our members know what is happening, what upcoming events are occurring, and if there is any important information regarding the business world locally, provincially, and federally that may impact you.



M2M (*Member to Member*) and C2M (*Chamber to Member*)

Communication networking is one the most popular benefits of being a Chamber member. If you are a member and have an event, promotion, or important message that you would like to get out, simply send us an email and we will do the rest!

We will not only get your message out to all members, but we will also post your message on the Chamber's Facebook page, if so requested. It is a great way to spread the word about your business.



Chamber Newsletter Subscription

All members will receive a regular newsletter that keeps them informed of what the chamber has been up to, what is planned, changes and information that they need to know. Events will be included for early registration. Member shout outs and photos will be included.



The Big Spend Campaign

A Bigger Plan! Help us kickstart Canada's economy.

A Better Strategy!

- A National marketing campaign that leverages existing networks to create a high profile spend event that supports locally owned businesses!
- An earlier start helps us be better prepared with a marketing plan and resources to produce a better event!

The next Big Spend happens April 28-30, 2023.

Watch for our Website Update

Watch for a new and improved version of our website. We hope to have it up and running in the new year. The information will be simplified, ad spaces will be available for rent, and a up to date member directory will be available.

Same address with a new look!

www.drydenchamber.ca

By becoming a member of the Dryden Chamber of Commerce we can share benefits our membership with the Canadian Chamber of Commerce with you!

New for 2023

Pillar Member Program

We have had some interest over the last year for a larger annual member program and are now excited to be able to offer the **Pillar Membership** up to 3 memberships available. These memberships are for \$10,000 and will help ensure the Chambers voice is heard.

As a Pillar Member your contribution will be recognized for with the work of the Dryden Chamber of Commerce ahead of all other memberships and the public.

- Exclusive Recognition with permanent logo placement on the home page of the drydenchamber.ca website.
- Company profile on drydenchamber.ca and social media account, written about your company and community footprint .
- Invitation to BEA with up to 6 free tickets (valued at approx. \$540.00)
- Standard booth in Annual Home & Trade show
- Waived fees for events and conferences over the course of the year.
- Use of Chamber logo in your materials
- Plus more

Did you know about the Chamber's sub-committee? Dryden Trailblazer Tourist Association (DTTA)

The DTTA uses Municipal Accommodation Tax (MAT) funds to advance the City of Dryden as a tourist destination by supporting and promoting local events, initiatives and infrastructure that bring people to the City of Dryden. This a partnership that is required to retain 7 committee members, and governed by the bi-laws of the chamber, with regular reporting.

Follow this link to view an application for funding for a non-for-profit event or project. Or to just see what we have been up to for the last year. This information will be found on our new website but for now you can view this information from the City of Dryden's website at: <https://www.dryden.ca/en/explore/trailblazer-tourism-association.aspx>



SOME PROJECTS WE FUNDED FOR 2022:

Tagged Fish Contest in Wabigoon Lake

Mavis & Ghost Lake Trail Signage

Dryden GM Ice Dogs - Family Weekend

Canada Day Rockfest Concert

Dryden Bowling Ass. - Stansfield Tournament

Van Horne Landing Seating & Tables

Dryden Fall Fest

Dryden Conservation Club

Trailblazer App

Dryden Ski Club

Flowers around City

The Chamber is actively recruiting 2 new PUBLIC members for this committee.

Meetings are once per month in the chamber board room. If you are interested in being a part of this great partnership please send a letter of interest to the chamber manager at: drydenchamber@tbaytel.net



**Currently
RECRUITING!**

