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### ❖ Woman in Business Award

**Criteria:** A female business owner or manager recognized for excelling professionally through innovation, perseverance and leadership. Nominations in this should describe the project(s), community involvement, or business development undertaken by the individual.

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### ❖ New Business Excellence Award

**Criteria:** Celebrating the creation of a new, local business which commenced operations during the **2016 calendar year**. Nominations in this category describe innovation, vision, employment creation and business growth prospects and when the business opened.

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### ❖ Fresh New Image Award

**Criteria:** A business or organization which has completed renovations or business property restoration during the **2016 calendar year** which enhances both itself and the surrounding community.

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### ❖ Community Spirit Award

**Criteria:** A business, not-for-profit organization, individual or service group whose participation in the community has specifically benefited others. The nomination should describe who this group has given back to the community with time, product, donations and or support.

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### ❖ Young Business Leader Award

**Criteria:** An individual under 40 years of age, who is an owner, manager or employee of a local business. The nomination should describe the manner in which this individual demonstrates exceptional customer service, leadership and innovative ideas or business concepts. This individual represents their commitment to the future of our business community.

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### ❖ Rising Star Award

**Criteria:** Nominees for this award are considered newcomers to the area with less than 5 years of operations. During their short stay they have become a well known local brand and ownership along with key management are widely known throughout the community through their external habits of serving the community.

### ❖ **Service to Health Care Award**

**Criteria:** This category is designed to recognize individuals, businesses, products or services delivered to the community to support wellness. A nominee in this category may be a healthcare professional, a personal trainer, a fitness instructor, a dietician, a support worker or a retailer.

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### ❖ **Customer Service Excellence Award**

**Criteria:** An individual (or business) from any business sector that consistently demonstrates the gold standard of customer service. Reaching beyond courtesy and respect, whether through extended hours of operation, creativity or extraordinary attention to detail, this business or individual raises the bar and creates an atmosphere where 'expect the unexpected' is the rule not the exception.

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### ❖ **Business Celebrating Youth Award**

**Criteria:** An individual, business or group supporting area youth through their actions, products or service. This organization mentors youth, creates jobs and training, and/or provides a social outlet or activity and celebrates the young citizens of our community.

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### ❖ **Tourism Excellence Award**

**Criteria:** A business or organization which delivers exceptional visitor experiences, plays a vital role in raising our community profile, and strives to promote the Dryden district as a premier destination of choice for leisure, job creation and lifestyle.

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### ❖ **Manager of the Year Award**

**Criteria:** This manager projects a positive image while motivating and mentoring employees. They create a business environment and culture which demonstrates leadership and business excellence.

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### ❖ **Business of the Year Award**

*A nominee in this category MUST be a current member in good standing of the Dryden District Chamber of Commerce.*

**Criteria:** This business or individual is nominated by the membership of the Dryden District Chamber of Commerce and is recognized as a leader in the business community. Through their actions, business tenure, community involvement and goodwill this business demonstrates the gold standard of professionalism, customer service, employee relations and integrity.